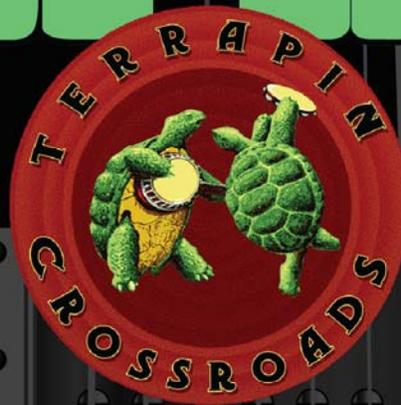




Big Brothers Big Sisters of the Bay Area

ROCK FOR KIDS' SAKE



11.10.18 | 7pm

An Unforgettable Evening for a Great Cause

Saturday, November 10th
at Terrapin Crossroads, San Rafael

100 Yacht Club Drive, San Rafael

*A private concert and comedy set in the Grate Room
featuring The Unauthorized Rolling Stones
and Comedian Steve Bruner, Master of Ceremonies*



Join us as Terrapin Crossroads opens its private concert hall for a new Evening of Inspiration featuring incredible live music, dancing, comedy, a live auction and delicious drinks and bites, to support life-changing mentoring programs for at-risk youth.

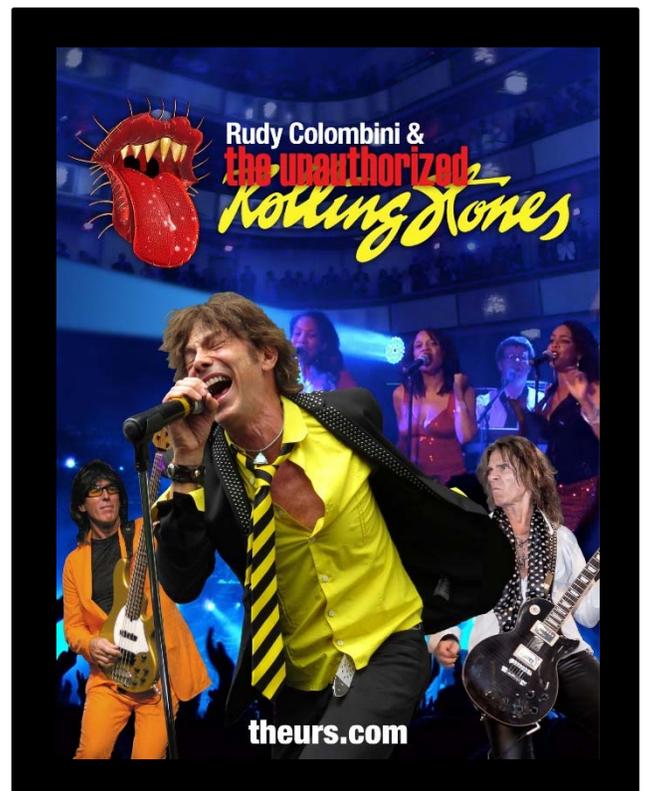
An exciting new take on our traditional Evening of Inspiration. Rock For Kids' Sake takes the best parts of our annual Evening of Inspiration and brings people together for the same great time at a lower ticket price than a formal gala, while returning more funds to support our programs for kids. We invite all of our Evening of Inspiration attendees to come out and support this new version of our annual Marin event.

Along with extraordinary live music, comedy, cocktails and hors d'oeuvres, you'll get a special first glimpse at Big Brothers Big Sisters new national rebranding. Now in our 60th year of serving Bay Area kids, we're excited to launch into a new era, with new clarity on who we are and what we stand for. Rock For Kids Sake is the Launchpad.

The Experience: The Unauthorized Rolling Stones are a renowned Bay Area band that has played prestigious venues nationwide and opened for major entertainers like Elton John. Led by the charismatic showmanship of front-man Rudy Colombini, they bring all the excitement, energy and hits of a live Rolling Stones show, weaving in other legends of the classic rock years, to create an unforgettable live music experience.

Master of Ceremonies Steve Bruner has delivered his laser-sharp humor on Comedy Club Network and An Evening at the Improv, and written material for The Tonight Show with Jay Leno, The Byron Allen Show, and Comic Strip Live. He's known for his unique brand of intelligent, incisive yet clean humor, and his exceptional experience he creates as emcee.

General tickets are \$100 and include two drinks and hors d'oeuvres. VIP and Sponsor Packages are \$300 to \$10,000, and feature seating by the stage, upgraded drinks, valet parking and more.



VIP and Sponsor Packages

Level	# of Tickets	Food & Beverage	Valet Parking	Ad in Printed Program	Other
General Admission Ticket \$100	1	heavy hors d'oeuvres + 2 drink tickets (<i>beer & wine only, cocktails available for purchase</i>)	--	--	<ul style="list-style-type: none"> Concert with general admission entry. Limited seating available on a first-come first-served basis.
VIP Patron Two-Pack \$300	2	heavy hors d'oeuvres + 6 VIP drink tickets / 3 per person (<i>beer, wine and premium cocktails</i>)	✓	--	<ul style="list-style-type: none"> Cabaret table for 2 with reserved seating closer to the stage
Rock and Bowl Packages! Includes benefits at both Rock For Kids Sake and Bowl For Kids Sake					
Bronze Sponsor \$1,000	4	heavy hors d'oeuvres + 12 drink tickets / 3 per person (<i>beer & wine only, cocktails available for purchase</i>)	--	Quarter Page	<ul style="list-style-type: none"> Table for 4 with reserved seating closer to the stage Also considered Bowl For Kids Sake Bronze Sponsor with all benefits Publicity through our web, social media and email channels
Silver Sponsor \$2,500	6	heavy hors d'oeuvres + 18 VIP drink tickets / 3 per person (<i>beer, wine and cocktails</i>)	✓	Half Page	<ul style="list-style-type: none"> Table for 6 with reserved premier seating close to the stage Also considered Bowl For Kids Sake Silver Sponsor with all benefits Publicity through our web, social media and email channels
Gold Sponsor \$5,000	8	heavy hors d'oeuvres + Unlimited beer, wine and cocktails for your guests	✓	Full Page	<ul style="list-style-type: none"> Premium reserved seating for 8 at cabaret tables closest to the stage Extra VIP surprises at event Also considered Bowl For Kids Sake Gold Sponsor with all benefits Publicity through our web, social media and email channels
Platinum Sponsor \$10,000	12	heavy hors d'oeuvres + Unlimited beer, wine and cocktails for your guests	✓	Two-Page Spread	<ul style="list-style-type: none"> Premium reserved seating for 12 at cabaret tables closest to the stage Extra VIP surprises at event Also considered Bowl For Kids Sake Platinum Sponsor with all benefits 2 tickets to our Annual Gala "The BIG Event" - at SF Fairmont April 26, 2019 Publicity through our web, social media and email channels

About Big Brothers Big Sisters of the Bay Area

Big Brothers Big Sisters is one of the oldest, most respected youth-serving organizations in the country and has been changing kids' lives in the Bay Area for 60 years. Our mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change kids' lives for the better, forever. Founded in the San Francisco Bay Area in 1958, Big Brothers Big Sisters has helped thousands of Bay Area boys and girls realize their potential, one relationship at a time. With a staff of 29 and offices in San Francisco, Oakland, Milpitas, San Rafael and American Canyon, we serve over 1,000 children each year across nine counties: San Francisco, San Mateo, Marin, Sonoma, Napa, Solano, Alameda, Contra Costa, and Santa Clara. We provide one of the only year-round mentoring programs for youth in those counties. The vast majority of our participants are children of color from low-income families being raised by a single parent, foster parent or grandparent. At least 85% of our children have experienced some form of trauma such as loss of a parent; one in every five has at least one parent currently incarcerated. Our unique one-to-one mentorship approach has been shown to dramatically improve children's confidence and school performance, and decrease their use of drugs, alcohol, tobacco and violence.



**Big Brothers Big Sisters
of the Bay Area**

Helping Bay Area children

realize their potential

one relationship at a time

for sixty years

For more information or to register visit

bbbsba.org/rockforkids

or call (415) 503-4050