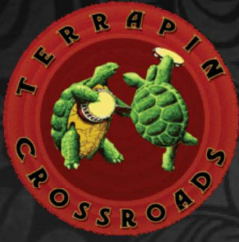


 **Big Brothers Big Sisters**
OF THE BAY AREA



ROCK FOR KIDS' SAKE



PRIVATE CONCERT
LIVE AUCTION

10.19.19 7 PM

INFO AT
BBBSBA.ORG/ROCK

Sponsorship Opportunities

Oct. 19, 2019 • Terrapin Crossroads, San Rafael • 7pm

We are proud to partner with local corporations and organizations that recognize the importance of defending potential. Your support of Rock for Kids' Sake benefits the mission of Big Brothers Big Sisters of the Bay Area to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Your sponsorship is an opportunity to promote your organization to guests of the event and other supporters while illustrating your commitment to Bay Area youth. Your support is recognized with related benefits at each sponsor level.

ABOUT ROCK FOR KIDS' SAKE

Rock for Kids' Sake, our annual benefit rock concert and live auction, is a relaxed night of great music, dancing, delicious treats, and a chance to bid on some exceptional experience packages and vacations. Featuring the Atomic Beatles (imagine if Jimmy Page played and arranged The Beatles catalog for Mick Jagger and used Cheap Trick as his backing band) and Emcee Mary Gannon Graham, Bay Area Critics Circle Award-winning actress and singer.





Sponsor Levels & Benefits

	Your Impact:	# of Tickets	Event Signage	Blog/PR	Email	Website	Social
Defender \$10,000	Helps create four new matches and supports them with professional guidance for 1 year	12	Two Page advertising spread	Special Mention (1,000 + impressions)	Post-event email, with logo (15,000 impressions)	Logo on event page	2 shout-outs, with 1 solo (2,000 + impressions)
Igniter \$5,000	Helps create two new matches and supports them with professional guidance for 1 year	8	Full Page Ad	Mention (1,000 + impressions)	Post-event email, with logo (15,000 impressions)	Logo on event page	1 group shout out (1,000 + impressions)
Supporter \$2,500	Supports Enrichment Activities for Matches	6	Half Page Ad	Mention (1,000 + impressions)			

All Ticket Levels include Heavy Hors d'oeuvres and Open Bar

Customized sponsorship opportunities available upon request





2019 Sponsorship Commitment Form

Level

Please select your sponsor level:

- DEFENDER • \$10,000
- IGNITER • \$5,000
- SUPPORTER • \$2,500

We would like to become a sponsor of the 2019 Big Brothers Big Sisters Rock for Kids' Sake. As a sponsor, I understand that Big Brothers Big Sisters will provide me with all of the benefits listed on the 2019 Sponsorship Levels sheet for the appropriate dollar amount of sponsorship. As a sponsor, I agree that we will send Big Brothers Big Sisters our payment for sponsorship no later than 2 weeks prior to the event date, October 4, 2019.

COMPANY			
CONTACT NAME			
ADDRESS			
CITY	STATE	ZIP	
PHONE	EMAIL		
METHOD OF PAYMENT:	<input type="checkbox"/> Check <input type="checkbox"/> Credit Card <input type="checkbox"/> Please Send Invoice	Credit Card #: _____	Exp. Date: CVC Code:
SIGNATURE:		DATE:	

**RSVP 3 WEEKS PRIOR TO SELECTED EVENT DATE
SPONSOR PRINT DEADLINE 2 WEEKS PRIOR TO EVENT DATE**

For more information, contact Stacey Leigh Mohr at 415.323.4078 or smohr@bbbsba.org

Big Brothers Big Sisters of the Bay Area is a 501(c)(3) nonprofit organization and as such, your contribution is tax-deductible to the extent allowed by law. For federal income tax purposes, you can deduct as a charitable contribution the price of each ticket purchased less its fair market value.