Dear Friends,

I joined BBBSBA during summer 2021, right at the tail-end of the impactful year you’ll read about in these pages. Since then, I have had the honor to work alongside some of the most dedicated volunteers, staff, families and supporters that I’ve ever met. Thank you all.

The transformative value that mentorship brings to our Bay Area communities is why I am here and the need has never been more important. With the pandemic came an increase in anxiety, isolation and depression among children, a more tenuous connection to schools and the institutions meant to protect young people, as well as a deepening of inequalities that continue to plague the Bay Area.

We are making a profound difference in the lives of the children despite the undeniable challenges we continue to face. I have the privilege of witnessing first-hand that mentorship from our Bigs continues to ignite our Bay Area Littles’ potential and to open opportunities for them to thrive in truly exciting ways. As a valued supporter, you make our work of creating relationships and defending futures for Bay Area youth possible. Thank you for believing in and supporting our mission to provide one-on-one mentorship throughout the nine Bay Area counties. Together, we are defenders of potential. The future is bright!

About BBBSBA Youth

28% have a parent who is incarcerated

66% are on free/reduced lunch

63% have a single-parent household

Lillian Samuel, CEO

Big Brothers Big Sisters of the Bay Area
Mentorship Milestones

Building Resilient Relationships

When Little Sister Aaliyah first applied to BBBSBA, she was only six years old. Her mom had a Big growing up and wanted her own daughter to have the same positive experience.

Unfortunately, Aaliyah witnessed domestic violence and experienced drastic household changes as a child. The support of her Big Sister mentor empowered her, helping her to build resilience in the face of these challenges.

When Janet Portley applied to the program to be a Big Sister, she had no idea it would lead to a Match that would last 12 years. At the time of Janet’s application, she was single with no kids and wanted to give her time to help in her community. Growing up, her father was an alcoholic and left the family. Because of this childhood experience, she has been able to relate to Aaliyah and provide the support Aaliyah needs. She has supported Aaliyah every step of the way, especially through this past year and a half, which has been incredibly difficult and traumatic for Aaliyah. Her mom went through a separation, the family had to move, and her father was shot multiple times. Janet was so supportive of her Little Sister through this all. She made a point to reach out and check-in on her during her father’s recovery. The consistent support from Janet in Aaliyah's life has not only brought joy to Aaliyah, but also to Janet, who treasured her relationship with Aaliyah.

Janet has created a safe space for Aaliyah over the years. She's also exposed her to so many new experiences and given Aaliyah opportunities that she likely wouldn't have had if it had not been for her Big. Janet is Aaliyah's biggest fan, and it's clear that she champions her on in all of her endeavors.

With over 12 years of milestones, from birthdays to holiday parties to achievements in school, this is a match that shows resilience through challenges, and the value of connection. Aaliyah has grown to be a more confident and a goal-oriented young woman. We believe in her potential and are thankful Big Sister Janet continues to be there for Aaliyah.
OUR BIG IMPACT

Because of YOU, BBBSBA has remained consistent in match-making through COVID.

583 CHILDREN SERVED
In Fiscal Year 2021

121 MATCHES MADE
In Fiscal Year 2021

31 CHROMEBOOKS DONATED TO BAY AREA YOUTH

Thank you Comcast for the Chromebook donation to BBBSBA!

- Improved attitudes towards school 84%
- A more positive outlook about the future 79%
- Increased self-confidence 85%
- Maintained or improved juvenile justice interactions 99%
- Maintained or improved family connectedness 84%
Among the challenges experienced by Bay Area communities in 2021 was a significant increase in violence and violent crime, especially in the larger cities in our service delivery area including Oakland, San Francisco and San Jose. While the headlines call attention to the tragedy, losses and concern, the story less commonly told is about the traumatic impact of increased violence, especially among the most vulnerable in our community - children.

Adverse Childhood Experiences (ACEs) include experiencing and witnessing violence as a child. And ACEs can have a cyclical nature in communities. According to the CDC, ACEs and violence are linked, stating that “Adverse childhood experiences can have a tremendous impact on future violence victimization and perpetration, and lifelong health and opportunity.”

Mentoring relationships with caring adults who are positive role models both prevent ACEs and buffer against the impact of ACEs for youth who have already experienced them. The long-term results are undeniable not just for the youth who grow to be adult community members, but for the ripple effects on the entire community. Big Brothers Big Sisters is proud to be a leader in evidence-based violence prevention mentorship, with a body of research behind our work pointing to our program model’s success.

A recent 2018 follow-up study from the Office of Juvenile Justice and Delinquency Prevention revealed that one year of mentorship through Big Brothers Big Sisters was a statistically significant predictor of fewer arrests as an adult for all participants, and higher levels of postsecondary attendance and a lower number of criminal offenses among youth of color.

**Financial Statements**

**Revenue Resources**

Revenue: $2,774,379

- In-Kind & Other: 4%
- Foundation: 27%
- Government: 23%
- Individual: 15%
- Corporate: 5%
- Special Events: 26%

**Use of Funds**

Expenses: $2,269,121

- Program Services: 72%
- Fund Development: 19%
- Management & General: 9%

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**What Sets Big Brothers Big Sisters of the Bay Area Apart**

1. We are the largest evidence-based provider of mentoring in the State of California.

2. We require professional screening, training and supervision of Bigs, and carefully consider each match.

3. We strive for the longevity of the mentorships and know each is unique and different, and takes time to develop. We require Matches to meet 2-4 hours per week for at least a year.

4. We provide ongoing support for the mentorship between the Big and Little that develops over time.
A YEAR OF RESILIENCE

THROUGH ALL THE STARTS & STOPS IN 2021, WE KEPT OUR COMMUNITY CONNECTED.

• Hosted 17 agency-sponsored virtual events for children, families, and mentors to keep them connected.

• Virtually recruited, onboarded, and trained 118 new mentors

Join the Village

Recruit Volunteers

Help us match our littles on the waiting list by applying to be a Big. Refer friends, family and coworkers to learn more about the volunteer experience at www.bbbsba.org/volunteer/

Fund a Match

Make a one-time contribution, monthly gift or learn more about legacy giving by visiting www.bbbsba.org/donations/
FY22 BBBSBA BOARD MEMBERS

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www.bayareabigs.org
info@bbbsba.org
@bbbsbayarea
Big Brothers Big Sisters of the Bay Area

BOARD AFFILIATIONS

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